



Creating Kindness One Story at a Time

Key Components

A story-driven, creative approach to teaching social-emotional and traditional academic skills that fosters a lifelong love of learning.

Based on sound neuroscientific research, which "... shows that heart and mind learning are highly interconnected, and that improving children's social and emotional skills directly benefits their ability to learn and apply cognitive skills." - Dr. Kimberly Schonert-Reichel, Applied Developmental Psychologist

Gives students the opportunity to experience, practice and explore social-emotional themes and develop entrepreneurial skills through multimedia creative activities and project-based learning.

Strengthens core academic skills - reading, writing, vocabulary and math - in relevant, real-world settings.

Encourages children to discover and explore their unique abilities and apply them to key 21st century skills, such as self-reflection, creativity, innovation, collaboration and the ability to work with all kinds of people.

Can be delivered in-person or virtually using video conferencing or e-learning technology.

Kid and teacher tested in classrooms around the world.

Resources

1. The Science of Kindness: <http://bit.ly/23HJWAQ>
2. The Not Perfect Hat Club Global Reading and Writing Program: <http://bit.ly/1OnJcdd>
3. Article in *Education Week*: 3. Article published in *Education Week*: <http://bit.ly/2cZIDLG>

Pricing

- **Virtual Visit** (60 - 90 minutes): \$300 + class set of books
- **In-person Visit** (within two hours driving distance): \$600 + class set of books
- **Three Virtual Visits** (60-90 minutes per visit): \$1,000 + class set of books + art supplies
- **Six to Eight-week Programs:** (90-minutes per visit): Covers an entire book and related creative activities designed to explore the central themes of the book in-depth. [Call for details and pricing.](#)

Contact

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